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LIBERATING TECHNOLOGY

Acronis Backup Cloud

Easy, complete, safe,
data and system backup

Acronis

Introduction

Cloud storage is not cloud backup. The former is where documents are held in the cloud, cloud backup the service that safeguards data and business continuity.

Acronis Backup Cloud is a cloud-based application, incorporating automatic backup of files, applications, virtual machines and servers, for disaster recovery (DR) purpose.

40% of small businesses do not back up their data…

60% of these small businesses do not survive a data disaster

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Acronis Backup Cloud:

A pay-per-use application, Acronis Backup Cloud enables safe, secure backup for any data or system – including physical and virtual services, PC and Mac workstations, laptops, iPhone, iPad, Android mobile devices, and Office 365 mailbox data.

Key features include:

- Automatic deployment and easy-to-use management console.
- The ability to schedule backups to suit, according to business programmes/specified events – for example, users logging on/off, machines turned on/off.
- Backup for only what's changed or new since the previous backup, reducing backup time, network and storage requirements.
- De-duplication ensures the same file is not saved twice.
- Simple, one-step restore, via the management console, to create an exact replica of any system or user data.
- Recovery for selected files, folders, volumes, or complete system.
- Restoration to a new drive in the event of critical failure.
- Secure data access storage and transfer with industry-standard AES-256 encryption
- As a subscription service, scalable to meet developing business requirements.

The 3-2-1 rule of backup:

By implementing Acronis Backup Cloud, businesses ensure that their DR strategy complies with the industry standard 3-2-1 rule of backup:

3 copies – 1 production, 2 backups (one application based, the second Acronis Backup Cloud)

2 types of storage medium – device and cloud (Acronis Backup Cloud)

1 copy off-site – in the cloud (Acronis Backup Cloud)

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Benefits

- More reliable than old-fashioned tape systems
- Less expensive than tape and cumbersome rotation schemes
- Reduced storage costs
- Protection for data from local device failure, malware attack or natural disasters.
- Easy to deploy, set up, and manage
- Providing protection for infrastructure and data
- Access to files available from anywhere with internet connection
- Less downtime, with easy, quick one-step restore
- Data and services safeguarded.

75% of SMBs using tape backup experience tape failure each year (Redmond Magazine)

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Acronis and Cobweb

Founded in 2003, Acronis is an industry leader in data protection, delivering backup and disaster recovery systems, with over 5.5 million users, across 500,000 businesses in more than 145 countries.

Cobweb has partnered with Acronis to be able to bring customers the gold standard in cloud backup.

Contact any of the Cobweb team – at **0333 0095 934** or via **hello@cobweb.com** – to see how Acronis Backup Cloud can help safeguard your data and business continuity.

0333 0095 934   **hello@cobweb.com**   **www.cobweb.com**

About Cobweb
Founded in 1996, Cobweb has been a cloud company since 'the cloud' began. Our cloud services and solutions have liberated businesses across market and industry, removing the restrictions of on-premise IT, and providing market-leading communication tools and services, affordably and maintenance-free, backed up by 24*7 UK support.

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